

Windsor-Essex Mini Maker Faire®

Sponsorship Opportunities

Sunday March 24, 2018 | 10:00 AM - 3:00 PM
University of Windsor, School of Creative Arts

windsor-essex-makerfaire.com



What is a Maker Faire?

A Maker Faire is a community-based learning event that inspires everyone to become a maker while connecting with people and projects in their local community. In short, it creates opportunities for conversations with makers, tech enthusiasts, crafters, educators, artists, students, and entrepreneurs when they all come together to show their creations and demonstrate what they have experienced.

How does a Maker Faire work?

Maker Faire is a show-and-tell format for people of all ages that brings out the "kid" in all of us. Maker Faire connects people and projects in their local community. Yet, Maker Faire is a "fair" which should be fun and engaging. At Maker Faire, you'll find arts and crafts, science and engineering, food and music, and much more! Maker Faire brings together families and individuals to celebrate the Do-It-Yourself (DIY) mindset and showcase all kinds of incredible projects.

Who Attends?

This family-friendly event is for people from Windsor-Essex who are excited by hands-on, creative experiences. Artists, engineers, crafters, technologists, designers, entrepreneurs and urban farmers are all invited.

Five Reasons to Sponsor

1. Access to an engaged demographic, from families with young children, young adults or retirees that like to tinker.
2. Investing in the Windsor-Essex Mini Maker Faire is investing in future talent and in your future workforce.
3. Maker Faire showcases that learning also happens outside the classroom, your support continues to support STEAM (Science, Technology, Engineering, Art, Math) learning for all ages.
4. You are giving back to our Windsor-Essex community that we work, play and live in.
5. Maker Faire inspires all those who attend, be a part of that inspiration.

Maker Faire History & Growth

The first Maker Faire originated in 2006 in San Mateo, CA as a project of the editors of Make: Magazine; that event recently celebrated its eleventh annual show with some 1,200+ makers and 150,000 people in attendance. Thirty-three other large scale Maker Faires occur annually in major cities around the world including New York, Atlanta, Berlin, Paris, Rome, Tokyo, and Shenzhen to name a few. Over 150 community-driven Mini Maker Faires are produced around the world every year.





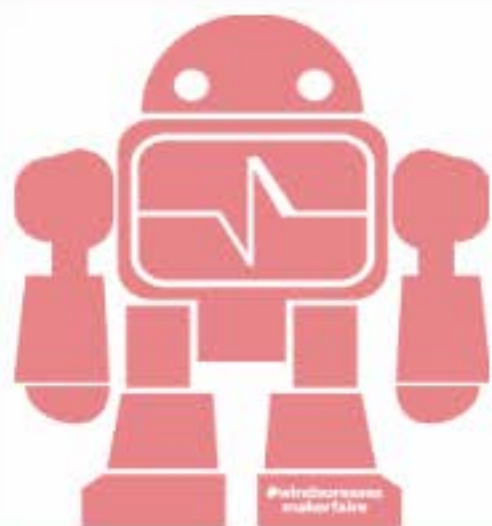
2018 Windsor-Essex Mini Maker Faire

25 M A K E R S

300+ A T T E N D E E S

30 V O L U N T E E R S

SPONSORSHIP OPPORTUNITIES



MASTER MAKER

\$3,000

CRAFTSMAN

\$1,500

APPRENTICE

\$500

Thank you on social media channels



Mention in press release(s)



Logo on poster



Text Mention

Logo and link on sponsor page of website



Text Mention & Link

Logo on ticket registration page



Logo on volunteer & staff t-shirts



Logo on postcards & flyers



Space for materials distribution



Exhibit space in a featured location at event



Thank you in registration confirmation email to online registrants



Thank you on emails to Makers



Custom Sponsorships

We will consider custom or in-kind donation sponsorships.
Please contact us to discuss.

Contact Information

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Windsor-Essex Mini Maker Faire®

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